

## NCC Cable System Order

Order #	62461803
Syscode	9106
System Name	Spectrum/Dayton North, OH
Market	Dayton

AE	Brenda Hadley
Sales Coordinator	Evan Butcher
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jul17
-	

Flight Dates	10/02/17 - 10/22/17
Agency	Mentzer Media Services
Advertiser	American Action Network

Client Code	
Product Code	MAMAN
Est Code	5047
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/06/17	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		3	
Total		\$5,125.00	
Commission		\$768.75	
Net Total		\$4,356.25	
Total Spots		81	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: +\$333, MG 10.5
------------	---------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Cable	10/2/17	10/8/17	05:00	10:00				X	X	X	X	-	-	2	\$25.00	\$50.00	30	NCR 09/25/17-12/31/17
2	CNN	Cable	10/9/17	10/15/17	05:00	10:00	X	X	X	X	X	X	X	-	-	5	\$25.00	\$125.00	30	NCR 09/25/17-12/31/17
3	CNN	Cable	10/16/17	10/22/17	05:00	10:00	X	X	X	X				-	-	3	\$25.00	\$75.00	30	NCR 09/25/17-12/31/17
4	CNN	Cable	10/2/17	10/8/17	10:00	18:00				X	X	X	X	-	-	4	\$35.00	\$140.00	30	NCR 09/25/17-12/31/17
5	CNN	Cable	10/9/17	10/15/17	10:00	18:00	X	X	X	X	X	X	X	-	-	7	\$35.00	\$245.00	30	NCR 09/25/17-12/31/17
6	CNN	Cable	10/16/17	10/22/17	10:00	18:00	X	X	X	X				-	-	3	\$35.00	\$105.00	30	NCR 09/25/17-12/31/17
7	CNN	Cable	10/2/17	10/8/17	18:00	24:00				X	X	X	X	-	-	4	\$45.00	\$180.00	30	NCR 09/25/17-12/31/17
8	CNN	Cable	10/9/17	10/15/17	18:00	24:00	X	X	X	X	X	X	X	-	-	7	\$45.00	\$315.00	30	NCR 09/25/17-12/31/17
9	CNN	Cable	10/16/17	10/22/17	18:00	24:00	X	X	X	X				-	-	3	\$45.00	\$135.00	30	NCR 09/25/17-12/31/17
10	FXNC	Cable	10/2/17	10/8/17	05:00	10:00				X	X	X	X	-	-	2	\$65.00	\$130.00	30	NCR 09/25/17-12/31/17
11	FXNC	Cable	10/9/17	10/15/17	05:00	10:00	X	X	X	X	X	X	X	-	-	5	\$65.00	\$325.00	30	NCR 09/25/17-12/31/17
12	FXNC	Cable	10/16/17	10/22/17	05:00	10:00	X	X	X	X				-	-	3	\$65.00	\$195.00	30	NCR 09/25/17-12/31/17
13	FXNC	Cable	10/2/17	10/8/17	10:00	18:00				X	X	X	X	-	-	4	\$75.00	\$300.00	30	NCR 09/25/17-12/31/17
14	FXNC	Cable	10/9/17	10/15/17	10:00	18:00	X	X	X	X	X	X	X	-	-	7	\$75.00	\$525.00	30	NCR 09/25/17-12/31/17
15	FXNC	Cable	10/16/17	10/22/17	10:00	18:00	X	X	X	X				-	-	3	\$75.00	\$225.00	30	NCR 09/25/17-12/31/17
16	FXNC	Cable	10/2/17	10/8/17	18:00	24:00				X	X	X	X	-	-	4	\$123.00	\$492.00	30	NCR 09/25/17-12/31/17
17	FXNC	Cable	10/9/17	10/15/17	18:00	24:00	X	X	X	X	X	X	X	-	-	7	\$123.00	\$861.00	30	NCR 09/25/17-12/31/17
18	FXNC	Cable	10/16/17	10/22/17	18:00	24:00	X	X	X	X				-	-	3	\$123.00	\$369.00	30	NCR 09/25/17-12/31/17
19	CNN	Cable	10/9/17	10/15/17	05:00	10:00	X	X	X	X	X	X	X	-	-	1	\$25.00	\$25.00	30	R1: +1x
20	CNN	Cable	10/9/17	10/15/17	18:00	24:00	X	X	X	X	X	X	X	-	-	1	\$45.00	\$45.00	30	R1: +1x
21	FXNC	Cable	10/9/17	10/15/17	05:00	10:00	X	X	X	X	X	X	X	-	-	1	\$65.00	\$65.00	30	R1: +1x

## NCC Cable System Order

Order #	62461803	Flight Dates	10/02/17 - 10/22/17	Update Date	10/06/17
Syscode	9106	Agency	Mentzer Media Services	Version	2 Vs. 1
System Name	Spectrum/Dayton North, OH	Advertiser	American Action Network	Show All Lines	
Market	Dayton			Total # of Weeks	3
		Client Code		Total	\$5,125.00
AE	Brenda Hadley	Product Code	MAMAN	Commission	\$768.75
Sales Coordinator	Evan Butcher	Est Code	5047	Net Total	\$4,356.25
Office	Washington	Product Name		Total Spots	81
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Jul17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		R1: +\$333, MG 10.5			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	Cable	10/9/17	10/15/17	10:00	18:00	X	X	X	X	X	X	X	-	-	1	\$75.00	\$75.00	30	R1: +1x
23	FXNC	Cable	10/9/17	10/15/17	18:00	24:00	X	X	X	X	X	X	X	-	-	1	\$123.00	\$123.00	30	R1: +1x

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
<b>SPOTS</b>	81	0	0	0	0	0	0	0	0	0	0	0	81
<b>AMT</b>	\$5,125.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,125.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/10/17

62461803 | Dayton | Spectrum/Dayton North, OH | 9106 |

## NCC Cable System Order

Order #	62461803	Flight Dates	10/02/17 - 10/22/17	Update Date	10/04/17
Syscode	9717	Agency	Mentzer Media Services	Version	1 Vs. 1
System Name	Spectrum/Dayton Consolidated Zone, OH	Advertiser	American Action Network	Show All Lines	
Market	Dayton			Total # of Weeks	3
		Client Code		Total	\$1,125.00
AE	Brenda Hadley	Product Code	MAMAN	Commission	\$168.75
Sales Coordinator	Evan Butcher	Est Code	5047	Net Total	\$956.25
Office	Washington	Product Name		Total Spots	15
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Jul17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	New Issue Order. Please Review and Confirm. Thanks! 10.3				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	MNBC	FIXED: MORNING JOE	10/2/17	10/8/17	06:00	09:00				X	X			-	-	3	\$75.00	\$225.00	30	FIXED: MORNING JOE
2	MNBC	FIXED: MORNING JOE	10/9/17	10/15/17	06:00	09:00	X	X	X	X	X			-	-	7	\$75.00	\$525.00	30	FIXED: MORNING JOE
3	MNBC	FIXED: MORNING JOE	10/16/17	10/22/17	06:00	09:00	X	X	X	X				-	-	5	\$75.00	\$375.00	30	FIXED: MORNING JOE

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
<b>SPOTS</b>	15	0	0	0	0	0	0	0	0	0	0	0	15
<b>AMT</b>	\$1,125.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,125.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/10/17

62461803 | Dayton | Spectrum/Dayton Consolidated Zone, OH | 9717 |